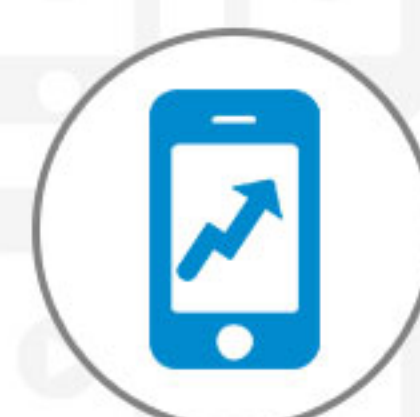


Chocolate Premium Video SSP Overview

Fast growing, unique &
100% server-side video ad auctions



4X

increase in direct inventory on
Chocolate Premium in Q3'19 vs Q2'19



1139

leading media and broadcasting website and
apps sell their inventory on Chocolate Premium



High performance and
optimized supply path

↑ Video Ad
Impressions

92%

video ad impressions
on Chocolate Premium
served under 150 ms
exceeding industry
benchmarks for video
ad latency

Video
Completion Rate

78%

avg. video completion
rate (VCR) on Chocolate
Premium in Q3'19

Sellers.json and OpenRTB
Supply Chain Object
implemented enabling
transparency & trust in
programmatic buyers