

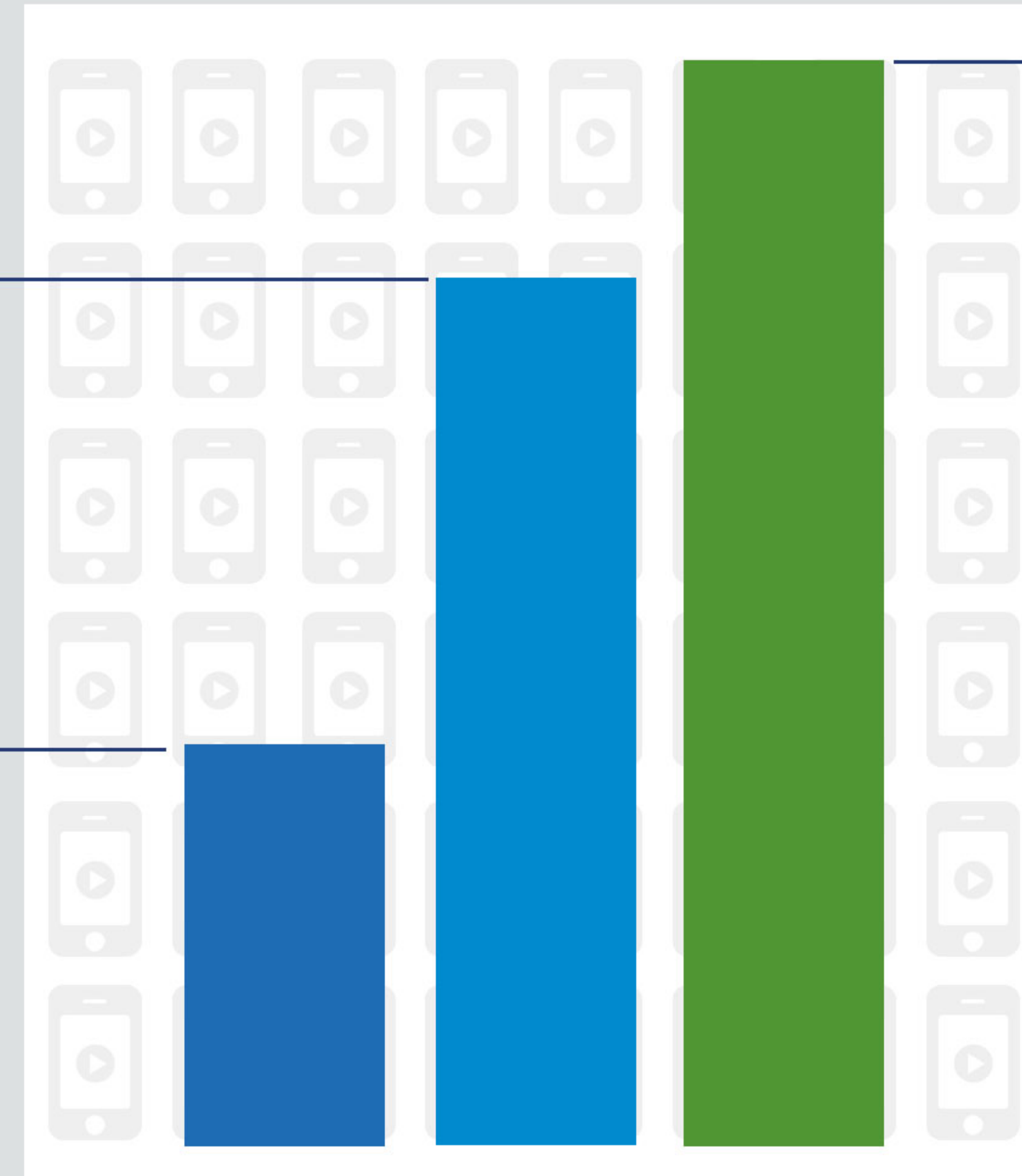
Chocolate Marketplace Overview

71%

of video impressions served under 250 ms exceeding the industry benchmark for video ad latency

32%

Increase in app ad spend in Q3'19 vs Q2'19



98%

inventory is in-app across mobile and CTV

CHOCOLATE GROWTH



Ad Spend

33%

Growth in video ad spend by demand partners (DSPs, ATDs and Agencies) on Chocolate Marketplace in Q3, 2019 vs Q2, 2019.

Video Ad Impressions

46%

Growth in video ad impressions by demand partners (DSPs, ATDs and Agencies) on Chocolate Marketplace in Q3, 2019 vs Q2, 2019.

