Video Seen Entirely

When video completes, end card is shown if the 300X250 companion banner is supplied



6

InView How it Works?

See how it delivers a smart

and an intuitive ad experience



Ad Viewability

0%

Video loads but doesn't start







Ad Viewability

> 50%

User Scolls back to the ad

Video resumes from where it left off

WEBSITE

Where is the host Place to they the Surmans

Now to Find Your Mac's Exact CPU Model



Ad Viewability

< 50%

Video appears but does not play







< 50%

User Scroll past the playing ad Video pauses







3

Ad Viewability

> 50%

Video starts playing

