

Advertise



Q. What is Chocolate?

A. The worlds largest brand safe, 100% viewable mobile video ad exchange

Q. Why is it different?

A. Complete transparency, large scale, high quality and lots of mobile specific functionality.

Q. Who can buy from Chocolate?

A. Literally anyone. From small, independent agencies to large holding company trading desks and anyone in between. You can call or email us and we will do all the work for you or you can buy programmatically through the DSP of choice.

Q. How do you buy Chocolate?

A. You can run Video Ad Campaigns on both mobile web and In-App. All campaigns can be bought through any of the below:



1. Programmatic Direct - Direct server to server integration through VAST tags. VAST 2.0 enabled.



2. Programmatic RTB - Participate in a bidding environment through Vdopia Marketplace – 'Chocolate'. VAST 2.0 enabled. Support for Open RTB 2.1 protocol.



3. Managed Services - We will help you discover new audiences and optimize processes to achieve your campaign goals

Q. How do I begin buying through Chocolate Marketplace?

A. Please [contact us](#) to start a conversation or visit our [Advertiser](#) page for more information'

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